

Biz Con Conference Schedule				
8:00-9:00 AM Exhibitor Set Up				
9:00-10:00 AM Registration; Visit Exhibitors; Network; Café Sequoya: Coffee & Snacks				
10:00-10:10 AM Welcome – in Exhibit Area				
10:15 AM-11:05 AM Room 101 <i>Building a Wordpress Website: Tips & Tricks from the Field – Mike Hoefer</i>	10:15 AM-11:05 AM Room 102 <i>Making the Most of Your Advertising Dollars – Heather McKernan</i>	10:15 AM-11:05 AM Room 103 <i>You Have to Be a Little Nutty to Be an Entrepreneur – Steve Ryder</i>	10:15 AM-11:05 AM Room 104 <i>Time Is Money: Are You Spending Yours Wisely? – Paula Mathews</i>	10:15 AM-11:05 AM Room 105 <i>Workplace Leadership: Getting Everybody on the Same Page – Cynthia Stuart</i>
11:05 AM-11:45 AM Exhibit Area				
11:45 AM-12:30 AM Café Sequoya: Lunch; Table Talks				
12:30 AM-1:30 PM Keynote Speaker Matt Mowry, “Secrets of Top Performers”; Door Prizes				
1:35 PM-2:25 PM Room 101 <i>Put Your Business in the Palms of Their Hands: The Secrets of Mobile Marketing – Joann Randall, Mike Dolpies</i>	1:35 PM-2:25 PM Room 102 <i>Marketing Is a Marathon – Annie Card</i>	1:35 PM-2:25 PM Room 103 <i>Small Business and the Family Affair – George Sterling</i>	1:35 PM-2:25 PM Room 104 <i>How to Accelerate Your Business in 2012 through Metrics and Planning – Walter Wise</i>	1:35 PM-2:25 PM Room 105 <i>Running Meetings Everyone Loves: In Person, Teleconferencing & Vidoconferencing – Annamarie Pluhar</i>
2:35 PM -3:25 PM Room 101 <i>Web, Mobile, Social Technology: Are You Connecting the Dots to Leverage Your Brand? – Pamela Gleason</i>	2:35 PM -3:25 PM Room 102 <i>Write to Sell – Sharon Bailly</i>	2:35 PM -3:25 PM Room 103 <i>Who’s Afraid of the Internet? Staying Safe in the Digital World – Tom Strickland</i>	2:35 PM -3:25 PM Room 104 <i>The Search for Money: Commercial and Nonprofit Experts Relate “Lessons Learned” – John Hamilton, Bob Edwards, Jillian Garcia</i>	2:35 PM -3:25 PM Room 105 <i>Smart Sponsors: How Leaders Ensure Business Success – Lisa Sieverts</i>